e-recruitment with it.human

INTRODUCING THE NEW FACE OF HR – IT.HUMAN

The power of a smile
Ensures that every potential candidate is met with a human touch and a smile.

Optimize HR staff time
Can be designed to relieve HR staff of answering repetitive questions.

Custom solution
Can be upgraded and personalized based on your specific needs.

Boost interaction with an emotional connection
In today's highly competitive employment market, HR staff are under pressure and weighed down by repetitive processes. Issues within engagement, screening, interview scheduling and communication aggravate the situation by reducing efficiency and affecting the candidate experience.

Usually, the first point of contact for most candidates is your organization's website. The first interaction in their research is likely with some kind of application page – often complex to navigate – or at most a faceless chatbot. And neither of these offers any kind of emotional connection or insight into your organization's culture. Confronted by such involved processes, unsatisfactory communication, and inefficiency can lead to application drop-offs or even refusals of offers.

NTT DATA Business Solutions' it.human is set to change that.

it.human enables you to add an engaging digital human face on faceless technology to enhance the user experience on your application portal and relieve pressure on your HR team.
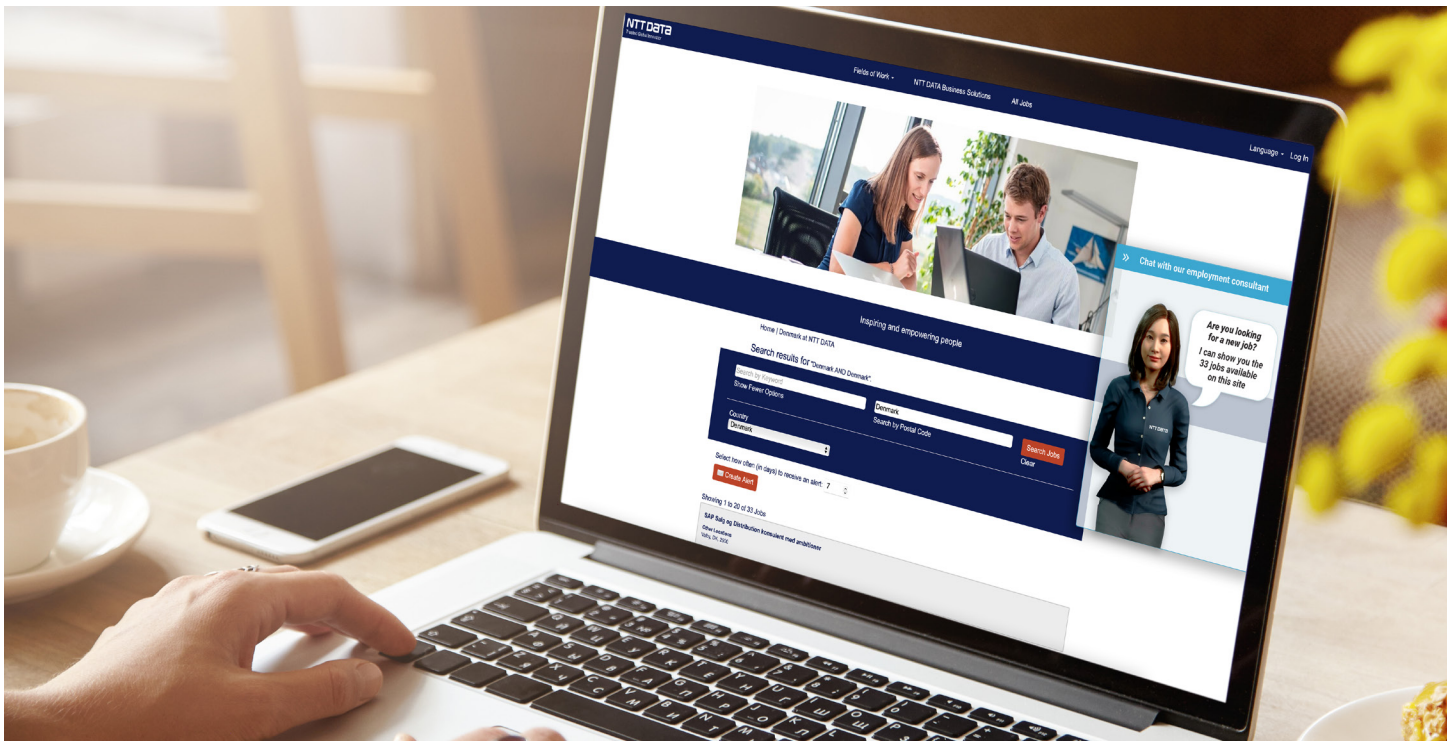
One of the applications it.human has been developed for is to make online interaction easier and more personal for potential candidates. it.human greets visitors with a friendly smile and offers basic assistance, however, to keep your applicants engaged, she can be designed to assist with the application process, filter positions, and generally undertake tasks that alleviate inefficiency.

Common recruitment challenges
- Increased pressure from a competitive market
- Overwhelmed by repetitive processes
- Inadequate technology
- Lack of time for optimal candidate engagement

A new era for HR
Self-service solutions lack emotions and the human touch that puts people at ease and encourages greater interaction. it.human is happy to engage in conversation and ensures every candidate is met with a human touch and smile. She can be trained to match them to positions, guide them through each step of the application process and answer common questions on demand along the way.

At every stage, she provides a customer-centric experience for applicants and can also be designed to answer questions about company culture, values, and other related topics, and guide them to reach out to the relevant person. She is the ideal unofficial brand ambassador.

This increased engagement enriches the candidate experience, reduces drop-off rates and gives applicant's greater insight into your company. Most importantly, the tasks she carries out can create more time for HR to spend on ensuring positive face-to-face contact.

The possibilities the digital human presents HR in terms of recruitment are limitless. Depending on your organization's needs she can potentially be trained to carry out any number of internal and external tasks – her scope is as fertile as your imagination.

What could it.human do for your HR operation?
Well, that's entirely up to you and your organization's needs. Once you've decided to implement the solution, we will design an it.human solution based on your specific needs to help increase overall efficiency, reduce workloads, and enrich the candidate and employee user experience.

Benefits for HR
- More efficient screening of applicants
- Optimized candidate communication
- More time for human staff
- Increased candidate applications – fewer drop-offs
- Digital assistant designed to reflect your organization's persona and culture
- More engaging and customer-centric processes
- Accessible 24/7

Benefits for candidates
- Simpler, faster job searching
- More personalized interaction
- Met with a human smile and touch
- Fast and easy job matching
- More intuitive and enjoyable online experience
- Questions answered quickly on demand throughout the recruitment process

Interested in learning more about how it.human can be designed to meet your HR needs? Contact us:

www.nttdata-solutions.com

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NTT DATA Business Solutions

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