

Atea, Ballerup, Denmark

Qlik Sense Lets Employees Capture Their Own Business Data

 Qlik Sense gives us a faster, more agile and more intuitive analysis tool. We can now do advanced analyses that used to take one or two months by ourselves on a day-to-day basis.

Michael L. Petersen, Manager, Business Intelligence Center, Atea, Denmark

Challenges

- Providing insight into business-relevant data to more users in real-time through increased self-service
- Moving beyond simply reporting numbers to real data analytics that answer why the numbers evolve as they do
- Spending too much money and time to create new analyses because these require external consultants
- Utilizing faster technology in order to implement data analyses and visualizations quickly

Solution

- Fast, agile and intuitive visualization and analysis tool
- Users create their own personal dashboards
- Searches across all data in random order
- Drag-and-drop data visualization to discover new data relationships
- Access analytics anywhere, from any device
- Documented data governance

Results

- Doubled the number of users from 150 to 300 in 18 months
- Increased insight for more users - and increased decision-making power further down the organization
- The ability to track one's own team's turnover, time consumption, travel billing etc. in real-time
- Less administration for the finance department because users find their own answers
- The BI team can create more advanced day-to-day analyses on their own thanks to easy programming

Why itelligence?

- Good chemistry from the start
- A skilled and trustworthy team that ensured a good and fluid process
- Possesses both business understanding and the ability to challenge and propose new and more appropriate ways of managing processes

100%

increase in
number of users

More Data to More Users

As a Nordic market leader specializing in IT infrastructure, Atea is at the forefront of new technologies and their utilization - also within the company's own organization.

In 2016, Atea created a new Business Intelligence Center, which, among other things, is tasked with making sure that the right tools support the business' need for analysis. In keeping with increasing data volumes and the ability to access real-time data, Atea wanted to bring business data to even more users. By 2016, there were 150 users of the company's Business Intelligence solution, which was reserved for Profit & Loss reporting and sales reporting to senior management.

Self-service, Speed and Agility

With self-service as the starting point, Atea wanted to enable even more users, including middle managers and salespeople, to track their personal and team performance in real-time and to better understand how their numbers developed. This required a significantly faster solution in order to update data in real-time and visualize it quickly.

Atea wanted a solution that allowed staff to do modeling and development on their own. The company chose the Qlik Sense analysis tool, which provides a wide range of functionalities and is intuitive, easy to use and agile. Agility is essential because it enables staff to create personal dashboards and find new business data relationships that are relevant to them.

From Months to Days

By replacing the old Business Intelligence Solution with Qlik Sense, it became possible for more employees to understand the business even better. "We moved from an exclusive focus on reporting to the ability to analyze all kinds of things, including time registration, invoicing, e-shop orders and costs in general. This means that all the questions previously directed to the finance department can now be answered by managers and middle

managers themselves and that people can see how the numbers are developing live. We have therefore been able to cut a lot of administration", says Michael L. Petersen, Business Intelligence Manager, Atea, Denmark

Atea also achieved the important goal of reducing delivery time for new business applications from one to two months down to only a few days.

The Light Is On

With Qlik Sense, Atea now takes a truly analytical approach to company data. Atea employees can search, at any time, and from any device and find new data relationships with drag-and-drop visualizations.

"Back in 2016, we chose Qlik Sense because it was fully developed, ready to implement and lived up to our requirements. Since Qlik's data governance was well developed at the time, the choice was not difficult. We are extremely pleased with the choice and have received really great feedback from our employees. I measure our success by the high frequency with which the employees use the system today to look at business data and our high number of users. In the 18 months since implementation, we have doubled the number of users from 150 to 300 and we expect to be at 500 within the next few years", explains Petersen.

People Collaborate with People

Petersen attaches great importance to the good chemistry between his team and their collaborators. "Cooperation with intelligence has been great. The chemistry was there from the start and that is important. We are first and foremost people who cooperate with people. In addition, intelligence has had the courage to challenge us along the way and to put us in touch with other customers who have done things differently. It has been an enriching experience to expand our horizons and see everyday life from another perspective", concludes Petersen.

ATEA

Company:
Atea - listed on the Oslo
Stock Exchange

Industry:
IT Consultancy

Products:
IT Infrastructure

Employees:
1,500 in Denmark and
6,800 in the Nordics and
Baltics

Location:
Denmark, Norway, Sweden,
Finland, Lithuania, Latvia,
Estonia

Website:
www.atea.dk