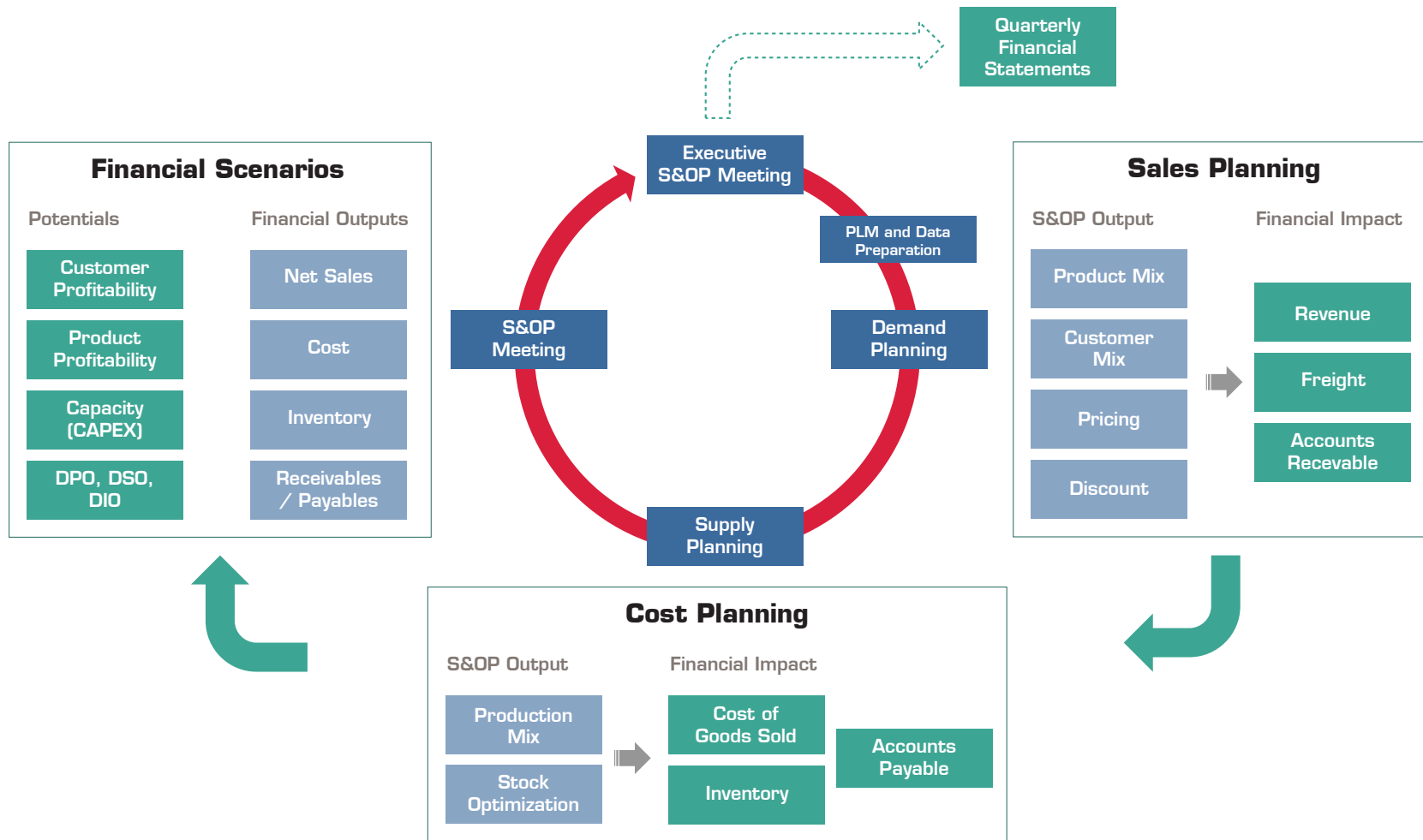


Integrating S&OP & Financial Planning



Important Differentiation

Supply Chain Planning	"Can we do it?"
Financial Planning	"Do we want to do it?"

S&OP in Integrated Business Planning

