

DENIOS AG, Bad Oeynhausen, Germany

A Smart Future in Partnership: New Paths along the Digital Roadmap

DENIOS
UMWELTSCHUTZ & SICHERHEIT

Company:
DENIOS AG

Industry:
Technical Trade,
Component Manufacturing

Products:
Products and solutions for
the storage and handling of
hazardous materials

Employees:
about 900 (2020)

Turnover:
about 200 Mio. EUR (2019)

Headquarters:
Bad Oeynhausen,
Deutschland

Website:
www.denios.de



Challenges

- A lot of know-how only available in an analog form
- Rapid market change requires new business models
- Digitization of all existing information that was previously only available in paper form



Benefits

- Clear differentiation from the competition
- Expanded business models for higher customer added value
- New services give the customer faster access to sensor data and documents
- Increased safety when storing hazardous substances through digital services



Solutions

- Workshop to elaborate and define a digital roadmap for the development of digital services
- Development of new cloud applications



Our long-standing partner itelligence is now also accompanying us on our new path to the Digital Transformation. As part of our digitalization strategy, the joint development of a digital services roadmap helps us to build new digital service offerings for our customers and to continue to position ourselves at the forefront of the market.

Philipp Bruelheide, Chief Digital Officer, DENIOS AG