

REGION FOCUS: WORLDWIDE

# The Business Value of SAP BTP with SAP S/4HANA

IDC’s research shows the value achieved by a sample of organizations that use SAP Business Technology Platform (SAP BTP) to **integrate, extend, and innovate during and after their SAP S/4HANA integrations**. These organizations create **more value with operational data**, respond **faster and more fully to customer demand**, and deliver **process automation that generates significant time savings** for employees.

## Key Results

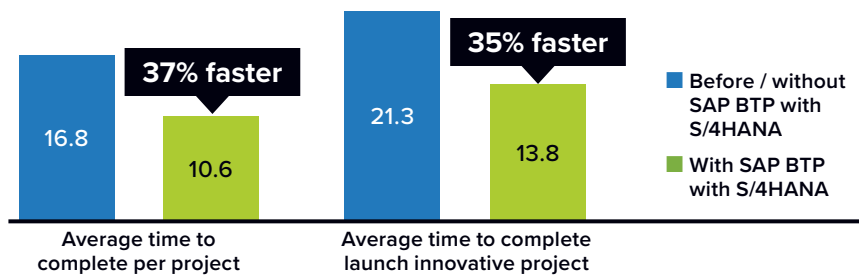
**514%**  
3-year ROI

**87%**  
higher productivity,  
impacted development teams

**8 months**  
payback period

## Business and Innovation Benefits

(Number of weeks)



- ⬆️ **\$1.27M** in higher revenue per 100 users per year
- ⬆️ **35%** faster to launch and complete innovative projects with SAP BTP
- ⬆️ **197 hours** of additional productive time per year, impacted LOB users

### CUSTOMER QUOTE:

“SAP BTP with S/4HANA has reduced the hours of development for manual processes ... We’ve moved one full-time person to other things. Also, we have less support cost on other third-party integration expenses. The consulting cost for integration is reduced by around \$200,000 - \$300,000 per year. This alone means that SAP BTP pays itself back.”

## Data, Process Automation and Productivity Benefits

### Value from Data

- ⬆️ **64%** faster to run data-based report
- ⬆️ **62%** fewer issues with data quality in reports

### Automation Benefits

- ⬆️ **63%** fewer errors affecting data processes
- ⬆️ **43 hours** saved per user per year, automation

### Productivity Gains

- ⬆️ **56%** fewer outages and performance issues
- ⬆️ **67%** less lost productive time