

Hans Boodt Mannequins, Zwijndrecht, The Netherlands

HANS BOODT MANNEQUINS GAINS A BIGGER GRIP ON BUSINESS PROCESSES WITH SAP BUSINESS BYDESIGN



NTT DATA Business Solutions is a down-to-earth organization. They have helped us in making our complicated processes feasible. SAP Business ByDesign is affordable and supports our employees daily.

Hans van Meerten, CFO-COO, Hans Boodt Mannequins



Challenges

- Previously, Hans Boodt Mannequins worked with an ERP system that was unequipped to meet the requirements that come with an increasing information demand in the company due to complicated processes and an international trading position
- The company needed a regulated and easily accessible documentation flow
- Hans Boodt Mannequins was in the market for a SaaS solution to have real-time and constant access to information, from every location
- A new system was needed in order to handle international flows of communication and to give insight in transportation planning



Advantages

- Hans Boodt Mannequins' most important needs and wishes, such as pay-in-advance solutions and transportation planning, are achievable in SAP Business ByDesign
- SAP Business ByDesign allows for better and more accurate reporting
- SAP Business ByDesign is scalable and can be personalized
- Automated digitalization of invoices speeds up the process



Why NTT DATA Business Solutions?

- NTT DATA Business Solutions understands Hans Boodt Mannequins' creativity and complexity
- A personal connection with NTT DATA Business Solutions simplifies the process
- NTT DATA Business Solutions presented an end-to-end solution that allows for a simplified process – from design to shipment
- The NTT DATA Business Solutions experts have the necessary and up-to-date knowledge of both production processes as well as distribution
- NTT DATA Business Solutions is an involved partner and actively contributes to better solutions for tomorrow



Solutions

- SAP Business ByDesign

HANS BOODT. M A N N E Q U I N S

Industry: Fashion

Products: Mannequins

Number of employees: 35

Website: www.hansboodt-etalagepoppen.nl

100%
**improved warehouse
efficiency**

Hans Boodt Mannequins designs, produces, and distributes mannequins, i.e., model figures for the fashion industry. With over 40 years of experience, the company is now one of the biggest and most important global players in the world of mannequins. The designs are made in the head office, which is based in The Netherlands. These designs include, for example, the in-house collection of the company but also the personalized collections of customers, such as ASICS, Lacoste, TNF, Valentino, Canada Goose, Galeries Lafayette, Daily Paper, and Burberry. The production processes take place in China, relatively far away from the head office, which is why it is important that data are always up-to-date and accessible from multiple locations, and that changes can be made instantly without causing bottlenecks or delays. An increasing demand for unique mannequins, complicated logistic processes, and international communication flows inspired Hans Boodt Mannequins to start looking for an end-to-end solution that optimally delivers on grip and oversight.

Automatization and Personalization

Hans Boodt Mannequins' former ERP system was no longer sufficient to keep up with growing customer demands. "The system did not match the complexity of our business," Hans van Meerten, CFO-COO at Hans Boodt Mannequins, explains. "We needed a SaaS solution to have that global insight into our data, at all times. We also were looking to automate some of the operations in our warehouse. In those processes, a lot of the work was still being done manually."

The many customers Hans Boodt Mannequins serves change their collection often. Van Meerten explains the implication of this in looking for a new system: "Fashion

brands often release new collections multiple times a year, and sometimes they will want to create a window display that matches the new launch. During the holiday period, they might want a 'winter theme' with skiing figures, snowy mountain tops, and trees. We also design and produce those kinds of props, next to the mannequins. This is why we needed a flexible system. On top of that, our clients' need to be adaptable means that we often must invest relatively early in the process. This is also why we were looking for a system that can handle in-advance payments."

Global distribution is another staple of the brand Hans Boodt Mannequins. "We are a global player, which makes us a reliable partner for our clients. Seeing as our production process takes place in China, the communication between that location, our offices in the Netherlands, and the international partner network needs to be flawless."

An International Outlook

Hans Boodt Mannequins decided to invest in a future-proof ERP system and work with a specialized integration partner. Based on their criteria, such as the ability to follow the dispatchment of incoming containers, cloud-based working, and an improved warehouse efficiency, Hans Boodt Mannequins quickly found SAP Business ByDesign to be an optimal solution. The next step was to team up with the perfect integration partner. Van Meerten: "I had spoken to the director of NTT DATA Business Solutions before. That notion of familiarity was pleasant. Soon after the follow-up meeting, it was clear that the connection was truly there. Hans Boodt Mannequins is not your every-day company and I felt that this is something NTT DATA Business Solutions knows how to deal with."

NTT DATA Business Solutions as a Perfect Partner

Hans Boodt Mannequins has now been working with SAP Business ByDesign since July 2020. How would Van Meerten describe the implementation process? "Implementing change never happens without some challenges. It was not an easy process but the specialists from NTT DATA Business Solutions were incredibly helpful.

NTT DATA Business Solutions



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Trusted Global Innovator

90%

of the employees works with SAP compared to 50% in the former system

They took their time and accompanied us, throughout the whole process. We decided, for example, to adapt our work processes to match SAP Business ByDesign. This was demanding for our employees, and the situational context was unpredictable as well. We were mid-way through renovating our office space, and because of the pandemic, everyone was working from home. But the on-going training sessions provided by NTT DATA Business Solutions gave us all the tools we needed to pivot and adapt to this new way of working.”

A Flexible and Internationally Oriented Solution

According to Van Meerten, the new system is now solid as a rock. “We are completely in control of the process, from the first contact with customers to delivering the product. Our reports are better, and we can work a lot more efficiently now. For our customers, the possibilities are also increasing. We can, for example, realize adjustments to standard mannequins a lot easier. On top of that, we have a lot more insight into our logistical processes. Every single hand, head, or any customizable item of the mannequin now has a specific code in the system. SAP Business ByDesign is flexible enough to change the codes during the designing

and production processes, if need be. This means that we now have endless possibilities.”

Besides this, SAP Business ByDesign allows for easier communication flows with the Chinese production department. Van Meerten: “We can now integrate the administration of our Chinese organization into our own. This means, for example, that people in China can make an invoice in Chinese and the minute the document is in the system, we can see the same invoice in Dutch or in English. The language but also the currency will be automatically adjusted. Even the Chinese legislation is integrated in SAP Business ByDesign. This saves us a whole lot of time and it enables us to make less mistakes.”

The Possibilities are Endless

Now that Hans Boodt Mannequins’ data are insightful everywhere, new opportunities and possibilities arise. Van Meerten: “With our improved reports, we can make our active marketing strategies even better. We want to, for example, target more based on the client data we have in our system. NTT DATA Business Solutions is our partner and will continue to support us in these endeavors, too.”

Curious to learn more?
Don't hesitate to get in touch:

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