

MANAGING PERFORMANCE OFF THE PITCH AND IN THE CLOUD



intelligence* demonstrated a solid understanding of our business requirements and recommended a compelling SAP® Cloud solution. With SAP® Business ByDesign®, we have a comprehensive ERP solution with strong financial management and enhanced reporting.

Clare Skelly, ERP Project Manager, World Rugby



Challenges

- Disparate systems with no integration
- Hard for management to get a holistic view of the business
- Over-reliance on excel spreadsheets
- No central system to manage employees and their career aspirations



Solutions

- SAP Business ByDesign
- SAP SuccessFactors® (Employee Central, Performance & Goals and Recruitment Management)
- SAP Concur® (Expenses and Travel)



Benefits

- Single ERP platform for Finance, Purchasing, and Project Management
- Easy access to all financial information Tracking of grants and projects
- HCM efficiencies to attract, align, develop and reward every employee
- Quick and easy means for all employees to claim expenses



Why NTT DATA Business Solutions?

- NTT DATA Business Solutions demonstrated a solid understanding of our business requirements
- Strength of NTT DATA Business Solutions consultants, bringing both business and SAP knowledge
- SAP applications integration expertise
- Local Irish presence with global operations



Organisation: World Rugby

Industry: International Sports Governing Body

Key Facts: World Rugby organises a number of global sporting events: Rugby World Cup, HSBC World Rugby Sevens Series, World Rugby U20 Championship, World Rugby Pacific Nations Cup

Number of Employees 95+ employees

Turnover: £344,853,000 (2015)

Website: <http://www.worldrugby.org/>

* Since April 1, 2021 intelligence is operating as NTT DATA Business Solutions

NTT DATA Business Solutions



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Trusted Global Innovator

121 Member Unions



Organisational Transformation

World Rugby is the global governing body for the sport of rugby union. With a mission to grow the game globally, it is responsible for the regulation and development of the game, as well as the organisation of the Rugby World Cup, the sport's pinnacle tournament held every four years. World Rugby also organises many other international rugby competitions, such as the HSBC World Rugby Sevens Series, the World Rugby U20 Championship, and the World Rugby Pacific Nations Cup.

World Rugby previously had a number of disparate IT systems with a lack of integration. This made it difficult to understand how the whole organisation worked together with an over-reliance on separate legacy applications and multiple spreadsheets which often resulted in duplication of effort. In order to gain the required transparency into business operations, World Rugby initiated a core business system replacement project as part of their organisational transformation initiative.

Gaining Operational Visibility

The key aim of the transformation initiative was to introduce efficiencies across the organisation with a focus on Finance and HR business functions. After a comprehensive ERP selection process, NTT DATA Business Solutions was selected to deliver an SAP cloud solution covering Enterprise Resource Planning (ERP), Customer Relationship Management (CRM), Business Intelligence (BI), Human Capital Management (HCM) and Enterprise Content Management (ECM).

World Rugby introduced SAP Business ByDesign to more than 95 users at its Dublin headquarters and around the world. World Rugby are now able to drive business improvements across their global operations with optimised finance, human resource and supplier processes. Finance are now benefiting from end-to-end processes, integrated

analytics, and timely reporting. With the flexibility to operate in a more streamlined manner, World Rugby can manage daily transactions more efficiently and forecast with increased accuracy. Additionally, travel-related spend has been streamlined with SAP Concur that enables tight controls of employee spend, in-depth expense insight, and compliance with company policy.

As the governing-body for rugby with a global reputation, the ability to attract and develop the very best talent is critical. The new integrated SuccessFactors HCM suite will align closely with World Rugby's HR strategy and improve HR efficiency and productivity, accelerating performance through collaboration across the organisation and provide a strong foundation for enhanced team performance.

Clare concluded "It was very important for World Rugby to select an ERP platform with a solid roadmap and clear investment strategy. Additionally, we required an SAP partner who possessed a strong track record of Cloud ERP capability coupled with an ability to understand the culture of our organisation. We found this partner with NTT DATA Business Solutions."

“ We needed a wide-ranging IT strategy to support the growth objectives of our organisation. With SAP Business ByDesign we were able to quickly introduce a cloud ERP solution with complete, on-the-go visibility into our business operations.

Clare Skelly, ERP Project Manager, World Rugby 07/2017

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