

RESPOND FLEXIBLY TO MARKET REQUIREMENTS WITH SAP[®] BUSINESS BYDESIGN[®]



Thanks to SAP Business ByDesign (ByD), we benefit from predefined, standardized processes in a fully integrated SAP ERP system. And because SAP manages ByD as a cloud solution, we benefit from easily calculable IT infrastructure costs and yet, despite this, enjoy full expandability. This ensures that we are always up to date, including when it comes to legal requirements.

Libor Matyásek, Finance Director, UCB Innere Medizin GmbH & Co. KG



Challenges

- Founding of the new sales company
- Respond quickly and flexibly to customer requests
- Fast, flexible, and cross-company supply chain
- Minimize the complexity of the processes
- Streamline the IT system landscape
- Ensure an optimized supply and value chain with standardized processes



Solutions

- SAP Business ByDesign
- SAP HANA[®] Cloud Integration (HCI)
- Application Management Services (AMS)



Benefits

- Process integration in the cloud
- Use of standardized processes
- Standardized web services
- Uniformity through the long-term securing of the implemented processes
- Cost reductions thanks to intuitive, resource-optimized operation



Why NTT DATA Business Solutions?

- References from the long-standing partnership with Schwarz Pharma, one of the biggest acquisitions in UCB's history
- Professional consultancy firm with extensive SAP expertise
- Extensive experience in the implementation of Business ByDesign



Company: UCB Innere Medizin GmbH & Co. KG

Industry: Pharmaceuticals

Products: Therapies for patients with chronic respiratory disorders and high blood pressure

Number of employees: 220

Turnover: EUR 50 million

Headquarters: Monheim, Germany

Website: www.ucb.de



Third Party Logistics (3PL) Integration



On-Demand – Flexible and Reliable

As a global biopharmaceutical research company, UCB specializes in neurology, immunology, and internal medicine. With strictly future-oriented research and development activities, the company focuses on developing new therapies designed to improve the quality of patients' lives. To achieve these ambitious goals as efficiently as possible, the company decided to carve out UCB Innere Medizin to ensure greater flexibility in response to market conditions. When outsourcing the IT landscape, UCB opted for the cloud-based ERP solution SAP Business ByDesign from NTT DATA Business Solutions AG.

Rapid Launch and Low Costs Thanks to a “Best Practice” Approach

This software-as-a-service (SaaS) solution, which is specially designed for companies in the upper mid-market segment and for subsidiaries of large companies, covers the whole range of end-to-end processes. As a result, the pharmaceutical company benefits from predefined processes that can be fine-tuned and optimized in line with the needs of the newly hived-off departments. For UCB, this process was not only time-saving but also much more cost-efficient than a full SAP ERP implementation.

Investment and Data Security

One of the major advantages of cloud-based software is that virtually no IT resources or big servers need to be kept on the company's premises. Despite this, UCB Innere Medizin continues to operate in the SAP environment, which creates security in two respects: first, the decision in favor of an SAP solution represents a safe investment, and second, UCB's data is hosted in German computer centers operated by SAP at the world's highest security level.

Functions for 3PL and Travel Expense Accounting

The carve-out of UCB Innere Medizin allows it to focus on its core business: selling medicines. This focus is supported by

interfaces with 3PL (third-party logistics providers) responsible for distribution and logistics. Here, an order is generated in UCB Innere Medizin's sales department. It is then forwarded as an automated web service to a logistics partner where the product is stored. Once the service provider has shipped the product, the delivery confirmation is dispatched also by means of the automated web service. UCB's financial accounting department then creates an invoice and the customer order is completed. In this way, SAP Business ByDesign allows orders to be transacted across company boundaries.

With the SAP Business ByDesign cloud solution, UCB Innere Medizin benefits from a scalable, low-maintenance solution that operates to the most stringent security standards. Thanks to regular data backups and upgrades, the pharmaceutical company enjoys comprehensive protection and is always up to date. Here's to a successful future!

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