

IN TUNE WITH THE TIMES WITH SAP S/4HANA – MORE ROOM FOR INNOVATION



En route to Intelligent Enterprise, NTT DATA Business Solutions was our constant companion during the conversion to SAP S/4HANA. We were immediately persuaded by the outstanding industry and SAP expertise. After twelve months, we had reached our goal. Now, our processes are both future-proof and ready for innovation.

Johanna Pfäffle, CIO/IT Department Manager, REFLEXA-WERKE Albrecht GmbH



Challenges

- Integration of add-ons, interfaces and customer developments into the new solution
- System conversion with as little impact as possible on everyday operations



Solutions

- SAP S/4HANA Conversion – Brownfield
- Value Workshop
- Conversion analysis
- Order confirmation cockpit



Benefits

- SAP HANA in-memory database enables real-time analysis of large data volumes
- Shortened innovation cycles thanks to easier incorporation of new SAP solutions
- Enhanced user experience thanks to support for innovative technologies
- New functionalities as a basis for the future optimization of processes in relation to product lifecycle management



Why NTT DATA Business Solutions?

- A consistently professional, competent, motivated and good-humored team
- Solid presence from the initial offer through to implementation
- Good cost-performance ratio
- Persuasive IT expertise



Industry: Consumer Goods (non-food)

Products: Sun, weather, heat and insect protection solutions

Employees: approx. 400 (2022)

Turnover: approx. EUR 50 million (2021)

Headquarters: Rettenbach, Germany

Website: www.reflexa.de

12 month project duration



Brownfield not Greenfield

SAP S/4HANA is the answer when it comes to state-of-the-art, innovative business processes. The IT department often works on multiple projects in parallel, which represents a major hurdle to switching to a new solution. As a consequence, so many employees were already occupied that the capacities needed for the conversion were scarce. Reflexa found those capacities in NTT DATA Business Solutions (NTT DATA). Preferring to adopt previous processes partly 1:1, as well as to optimize them within the framework of the project schedule and to book some quick wins, the future solution was introduced in a Brownfield scenario. While the Greenfield approach entails the reinstallation of the SAP system along best-practice lines, and thus a restructuring of business processes from the ground up, the Brownfield approach is a purely technical conversion of the existing system. A big picture of the future system landscape, an accurate roadmap and sufficient buffer time for the implementation are the foundation for a successful ERP migration.

A high-performance system for a state-of-the-art company

In order to produce a detailed outline of the changes that needed to be made, the existing system was subjected to a technical review. As part of the Extended Custom Code Checks, all applications, including custom developments, were checked for compatibility with SAP S/4HANA to identify those program areas that needed to be adapted. A value workshop and conversion analysis were then carried out to provide insight into possible opportunities and challenges. With SAP S/4HANA, Reflexa is well on its way to becoming an Intelligent Enterprise, thus ensuring the optimization of existing processes. In addition to reduced innovation cycles by facilitating the introduction of new solutions, Reflexa has also gained new real-time analysis with the in-memory SAP HANA database, a basis for future digitalization projects.

Mission successful in twelve months

Reflexa has found a competent, eye-level partner in NTT DATA, a partner who understands the industry and the company's needs and has succeeded in implementing them within twelve months. The sooner companies begin planning and converting to SAP S/4HANA, the sooner they can start to enjoy the benefits. After all, once maintenance for an existing system solution expires, errors and vulnerabilities will cease to be rectified by updates, thus elevating the risks to system operation. The switch to the new ERP suite has been a major boost to company digitalization. As a result, Reflexa is now able to take advantage of digital, automated and simplified operational processes instead of largely manual data transfers, which are always prone to error.

Follow us on



NTT DATA Business Solutions



NTT DATA
Trusted Global Innovator