## LOVOO GmbH, Dresden, Germany

# ON CLOUD 9 – WITH SAP S/4HANA® FINANCE AND MANAGED CLOUD SERVICES



Driven by the transformation in the world of IT, we develop state-of-the-art app technology for our customers. But our company is also well equipped for the future transition to SAP S/4HANA by using SAP S/4HANA Finance. Thanks to the itelligence\* Managed Cloud Service, we benefit from a secure infrastructure for our systems.

Claudio Di Vincenzo, Project Manager and Head of Finance & Controlling, LOVOO GmbH



# **Challenges**

- Need for a secure infrastructure for the heterogeneous system landscape
- Insufficient data processing performance



## **Solutions**

- SAP S/4HANA Finance
- Managed Cloud Services system hosting within NTT DATA Business Solutions's high-performance data centers
- NTT DATA Business Solutions AddOn Fl@Mailing



## **Benefits**

- Basis for the future solution SAP S/4HANA
- Improved analysis functions thanks to the in-memory SAP HANA® database
- Real-time processing of large data volumes
- High-performance business processes
- Secure infrastructure for system operations
- Cost savings thanks to automated processes
- ISO- and ITIL-certified processes regarding the Managed Cloud Services
- Capacity freed up for strategic matters



# Why NTT DATA Business Solutions?

- Competent, certified SAP partner
- Experts with in-depth SAP S/4HANA expertise
- Full-service IT provider



Company: LOVOO GmbH

**Industry:** Service

Products: Social network for meeting people from your area

Employees: About 140 (2020)
Turnover: About MEUR 44 (2018)
Headquarters: Dresden, Germany

Website: www.lovoo.de

\* Since April 1, 2021 itelligence is operating as NTT DATA Business Solutions







# Real-time data thanks to in-memory SAP HANA database



# Connecting People. A Passion for IT.

The social network LOVOO, founded in 2011 as a startup, is now one of the leading dating app providers in Europe. With the mission of helping to meet new people, making new friends, or even finding true love, LOVOO has transformed into a global company within just a few years. Driven by strong market dynamics, LOVOO develops state-of-the-art technologies. In this case, new features like live streaming are supporting the modern way of cultivating social relationships. But LOVOO itself also relies on innovative software – because for this provider, it's absolutely vital to be able to access the latest corporate data instantly and at any time. The SAP HANA database provides a crucial basis for processing large data volumes quickly and efficiently and, among other things, allows the financial accounting team to process and evaluate all transactions quickly and easily.

#### Icebreaker: SAP S/4HANA Finance.

With SAP S/4HANA Finance, LOVOO has set the course for future growth. This innovative solution based on the SAP HANA database offers numerous innovations in the area of financial accounting. Thanks to the in-memory technology, data is now stored in the main memory rather than in databases on hard drives. This significantly boosts performance within business processes, meaning that evaluations can be performed much more quickly, and data can be processed and analyzed in real time. The reduced response time when large data volumes are being read is especially impressive. The further introduction of the loaistics modules would round off the SAP® Business Suite – because with the implementation of SAP S/4HANA, LOVOO would be ready for the end of the maintenance period of the previous ERP.

## A Passion for New Business Processes.

While the numerous systems that LOVOO used to deploy for storing, managing, and evaluating financial data led to a whole range of inconsistencies and discrepancies, all the data is now correct and consistent at all times. Timeconsuming, manual data alignment and delayed data availability are now things of the past. SAP S/4HANA Finance not only enables the real-time processing of large data volumes, but also acts as a simple interface with external BI systems, allowing data to be called up and analyzed in the future via a single point of access.

## Head over Heels into the Future.

Like the development of new app features, system support requires experienced specialists. This is why NTT DATA Business Solutions – as a long-term SAP Global Hosting Partner and SAP Global Cloud Services Partner - runs LOVOO's systems in its secure state-of-the-art data centers. Our Managed Cloud Service ensures not only the very highest level of security within the system landscape, but also high-performance business processes. One of the many benefits is that LOVOO does not need to invest huge sums in IT infrastructure and can depend on reliable system operation around the clock. Our partnership is driven by success. In this case, solutions by both NTT DATA Business Solutions and SAP have been successfully introduced in the past as well. With the smart solution Fl@Mailing, financial correspondence such as payment advice notes can be dispatched electronically and automatically by fax or e-mail. The usage of master data stored in the SAP system keeps manual input to a minimum. Thanks to a range of automated business processes, LOVOO is perfectly equipped for the digital future.

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